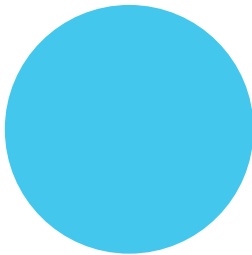


**benevolist™**

*purchasing that matters*

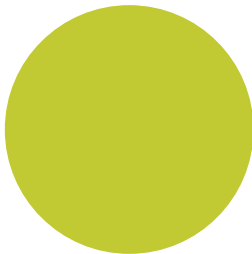


**Benevolist Blue**

**#45C6EA**

*RGB 69, 198, 234*

*CMYK 60.55, 0, 4.3, 0*

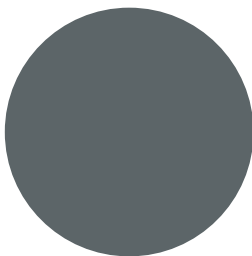


**Benevolist Green**

**#90C30C**

*RGB 144, 195, 12*

*CMYK 28.13, 8.2, 98.05, 0*

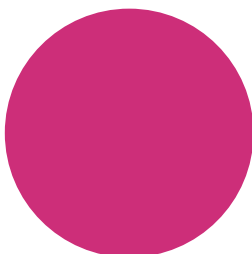


**Benevolist Grey**

**#5C6467**

*RGB 92, 100, 103*

*CMYK 64.45, 50.78, 49.22, 20.7*



**Benevolist Fuscia**

**#CD3378**

*RGB 205, 51, 120*

*CMYK 16.41, 93.84, 24.71, 0.14*



**Roboto Black 9pt**

Arial Bold may be used for live editing documents such as Powerpoint or Word if Roboto is unavailable.

*Baskerville Italic 9pt*

Georgia and Georgia Italic may be used for live editing documents such as Powerpoint or Word if Baskerville Italic is unavailable.

The **Benevolist** wordmark is custom created based on several fonts. The wordmark can not be recreated with an existing commercial font.